

St. Catharines Downtown Association
Board of Management Meeting
Tuesday January 21, 2020 - 80 King Street, Boardroom

Present: John Blanchard, David Cooperman, Joe Critelli, Tracey Findlay, Brian Gasbarini, Mike Mazzolino, Jennifer Wallace, Scott Wark, Tisha Polocko

Guest: Regional Councillor Laura Ip

Regrets: Robin McPherson, Joe Viola, City Councillor Sal Sorrento

Item # 1 Call to order

The Meeting was called to order by Board Chairperson Scott Wark at 12:06 p.m.

Item # 2 Approval of Board Meeting Minutes of December 2019

Moved: Jennifer Wallace

Seconded: Joe Critelli

“To approve the Board of Management Meeting Minutes of December 10, 2019 as presented.”

MOTION CARRIED

Item # 3 Approval of Financial Statements for December 2019

Moved: Jenn Wallace

Seconded John Blanchard

“To approve the Financial Statement for December 2019 as presented.”

MOTION CARRIED

Tisha Polocko indicated that these are not the final statements for 2019. Some final adjustments will be made prior to the annual audit.

Item # 4 Update on Community Outreach

Tisha Polocko met with a number of organizations individually in December 2019 to discuss options for a community outreach program for Downtown St. Catharines. The representatives of these organizations met collectively on January 20 to review what their organizations are currently doing and how as a group a program could be formulated to help with disadvantaged and marginalized individuals who frequent downtown St. Catharines. The group will meet again in early March.

Item # 5 Review of Graffiti Policy for Association

Tisha Polocko reported that there is a large amount of graffiti that was not able to be cleaned up before the weather became inclement and more graffiti has sprung up over the last few weeks. The worry is that our allocated budget for 2020 may not suffice for the year. Parameters must be considered in order to be able to help out as many downtown property owners as possible. Tisha will work on an outline of suggested considerations that would then be distributed to the membership along with an updated graffiti eradication procure. Tisha will also speak with City By-law enforce again to review graffiti related concerns.

Item # 6 Organization By-Law Revisions

Tisha Polocko indicated that an update version of the St. Catharines Downtown Association Organization By-laws has been drafted for consideration. The Board discussed the current changes and asked that they been sent a copy of the current 2011 By-laws along with the proposed revisions. The revised document will be presented at the Annual General Meeting for ratification.

Item # 7 Parking Committee Updates

The Downtown parking Study Task Force has not met since its initial meeting back in September. Tisha Polocko provided the Board with a parking study update notice from the City for review and a copy of the new release regarding upgrades to downtown parking rolling out in 2020. The Board discussed in length concerns with reference to the parking changes and concerns the membership may have. It was suggested to ask the manager of Transportation Services to attend the March Board of Management meeting to clarify parking concerns and possible changes.

Item # 8 Board Vacancy

There is currently one Board vacancy. A notice will go out in the Annual General Meeting newsletter as well as the next Association newsletter advising any interested members to contact Tisha Polocko.

Item # 9 2020 Board Meeting Dates & Times

The Annual General Meeting will take place on Tuesday February 25th at 5:30 at the St. Catharines Club.

The board discussed the slate of meetings for the year and agreed to have the monthly meetings on the third Tuesday of each month at 12:30 p.m. The Board will be sent a full schedule prior to the next Board Meeting.

Item # 10 Other Business

The Association Strategic Plan is about to expire. Scott Wark asked who would be interested in working on an updated strategic plan. A ½ day meeting will be formulated in the next few months to review the current Strategic Plan and items needed to move forward with an updated Plan.

Item # 11 Termination of meeting

The meeting was terminated a 12:46 p.m.