

Welcome to Downtown St. Catharines!

As a business located within the geographic boundaries of our Business Improvement Area (BIA), you have automatically become a member of the St. Catharines Downtown Association. We represent over 500 businesses in Downtown St. Catharines including retail, restaurants and professionals. We are here to support and advocate for you.

A Little Background

Created in 1973, the St. Catharines Downtown Association is a provincially legislated, not-for-profit Business Improvement Area (BIA). The basis of the Association's funding is a levy placed on the municipal property tax of buildings located within the BIA's prescribed area. The Association acts as a liaison between the downtown business community and the municipal government of St. Catharines.

Our Mandate

The mandate of the St. Catharines Downtown Association includes participating in programs aimed at the physical improvement and beautification of the downtown core, as well as the promotion of the downtown as a great place in which to shop, dine, play, live, work and explore.

In this package you will find:

- **Membership Handbook** – For information, support and answers to many of your membership questions.
- **Member Information Sheet** – It is very important for businesses to complete the form and return it to the Association office by mail, fax or email, so the downtown business directory on our website may be promptly updated with your information. The information will also allow us to update our downtown guide and directory (brochure version and directories posted in our downtown kiosks), as well as keep you up-to-date with mailings and email communication.
- **Promotional Materials** – Annual wall calendar, Dine & Shop brochure, Ghost Walk brochure
- **General Information** – Garbage and recycling collection schedule, Suspect Identity Chart, graffiti brochure, Accessibility booklet, St. Catharines City Guide

A successful BIA must have the participation of the businesses. We encourage all to participate and we appreciate any feedback you may have. Please call us at the Association office with any questions or concerns.

Sincerely,

ST. CATHARINES DOWNTOWN ASSOCIATION



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